



UNIDADE

1

ABOUT US

Founded in 1967 by Mr. Francisco Zomer in the city of Orleans/SC, Plaszom has become the safest and most diversified packaging industry in Brazil.

Our constant evolution over these 58 years is the result of our continuous innovation: investments in new equipment, in the manufacturing plant, and in the technical capacity of our team. After all, those who are a reference in what they do never stop transforming.

With all our technology and dedication, and the purpose of protecting and enhancing the value of our clients' products, we deliver packaging for superior shelf-life, special finishes, and impeccable printing, tirelessly seeking to develop products with a high degree of recyclability.





AHEAD OF MARKET NEEDS, BY YOUR BUSINESS' SIDE.

With a highly qualified technical team, composed of engineers and chemists, our **Corporate Laboratory** performs all necessary analyses: structural, barrier, mechanical resistance, and sealing.

This way, we meet all our clients' demands with high efficiency.

Furthermore, the constant pursuit of innovation is part of our DNA. Therefore, we seek new equipment and research development that enables our technological growth, developing **unprecedented technologies in the packaging market**, increasing the standard of excellence, and ensuring quality.



UNIDADE 1

A complete line of films and pre-formed packaging with sustainable options in monomaterial or multi-material structures.

Certified:



CHARACTERISTICS

- Flexographic printing up to 8 colors.
- CMYK or expanded gamut;
- 9-color rotogravure printing with reverse printing;
- Degassing valve application;
- Zipper application;
- Solventless and solvent-based lamination.

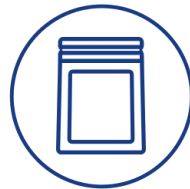
MOLD

- Stand Up Pouch
- 4 Side seal
- Side Seal
- Block bottom
- Round Bottom
- Fruit Bags
- Wicket bags
- Technical Films on Rolls

PRODUCTS



Animal
Nutrition



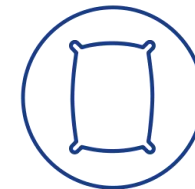
Various
Applications



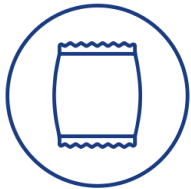
Wicket
Bags



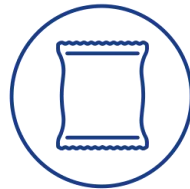
Coffee &
Sugar



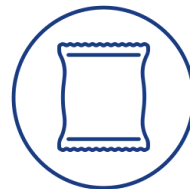
Dairy
Products



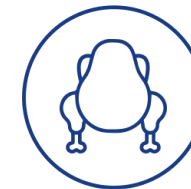
Biscuits &
Pasta



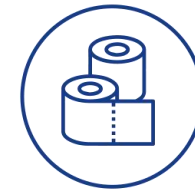
Cereals



Snacks



Meat
Industry



Home &
Personal Care

SUSTAINABLE LINE

The sustainable future in packaging.



SUSTAINABLE LINE

(MONOMATERIAL AND PAPER)

MONOMATERIAL PACKAGING

HIGH BARRIER - 100% RECYCLABLE

Our goal is to extend the shelf life of food products, reducing waste and creating positive consumer experiences.

Therefore, we currently combine different components to achieve the best results.

However, combining durability with solutions that support an environmentally responsible packaging lifecycle has become our ongoing focus of development.

PIONEERS IN THE MARKET

ST ONLY-ONE PACKAGING

HIGH BARRIER MONOMATERIAL 100% RECYCLABLE

Sustainable, technological, made from a single raw material.

Produced with a single polymer chain structure, laminated with an innovative technology that offers high barrier, preserving the specific characteristics of food products with excellence while remaining pure and continuous within the recycling chain.

Structures

- MOPE + PE laminate;
- PE + PE laminate;
- BOPP + PP laminate;
- PP + PP laminate;
- Matte, transparent, or pigmented.



STAND-UP POUCH

SUSTAINBLE, VERSATILE AND ATTRACTIVE HIGH BARRIER MONOMATERIAL, 100% RECYCLABLE

Rely on 100% recyclable packaging to enhance your brand and product positioning at the point of sale. We produce preformed Stand-Up Pouches with a High-Barrier Monomaterial structure developed for full recyclability.

MAIN FEATURES

- Oxygen barrier;
- Moisture barrier;
- Grease barrier;
- Light barrier (pigmented);
- Hermetic.
- Rotogravure printing with differentiated gloss and matte effects, allowing emphasis on specific areas in the packaging.

STRUCTURES

- MOPE + PE
- BOPP + PP
- Transparent or pigmented



stpaper

PAPER WITH FUNCTIONAL BARRIERS.

Developed to replace current packaging structures for powdered products, flakes, food bars, pharmaceuticals, personal care, and cleaning products, ST Paper is a paperbased package that returns to the reuse chain as it is **100% recyclable**.

This solution does not require lamination, is sealable, durable, provides convenience, and keeps the packaged product fully protected.

ATTRIBUTES

- Inhibits fungal growth;
- 100% recyclable material;
- Raw material from renewable sources;
- For primary or secondary packaging.

MAIN FEATURES

- Moisture barrier;
- Oxygen barrier (upon request);
- Grease barrier (upon request);
- Sealable;

STRUCTURES

- Paper with barrier – sealable
- Non-barrier paper – sealable
- Non-sealable paper

- Printing in up to 8 colors in flexography or rotogravure;
- Good performance in the packaging process;
- Flow pack and pillow bag packing;
- Filling capacity of up to 500 g for solid products.



LAMINATED PAPER PACKAGING

PLA / PBAT

Paper + PLA packaging is a modern and sustainable solution for primary and secondary packaging, developed with renewable raw materials and **100% compostable**, ensuring safe and environmentally friendly disposal. It combines strength, a natural appearance, and excellent performance, adapting to food, pharmaceutical, personal care, and cleaning products.

It contributes to **SDG 12** (Responsible Consumption and Production), **SDG 13** (Climate Action), and **SDG 15** (Life on Land), promoting the efficient use of resources and waste reduction. A smart choice for brands that value quality, innovation, and environmental responsibility, aligned with ESG principles.

SUSTAINABLE ATTRIBUTES

- Raw material from renewable sources;
- Biodegradable;
- Compostable;
- Ecological;
- Non-toxic.

STRUCTURES

- Paper + PLA
- PLA + Paper + PLA

GRAMMAGE

Examples:

- 40g paper + 30g PLA
- 60g paper + 40g PLA



LAMINATED PAPER PACKAGING PLA / PBAT

FEATURES

- Grease barrier (upon request);
- Pre-formed rolls and bags;
- Oxygen barrier: 6.0 cc/ (m². day). Barrier on test phase and stability for more than 6 months;
- Printing in up to 10 CMYK / Pantone colors;
- Flexography or Rotogravure with matte or gloss finish;
- Good performance in the packaging process;
- Flow pack and pillow bag packing;
- Filling capacity up to 1kg of solid products.



LAMINATED PAPER PACKAGING PLA / PBAT

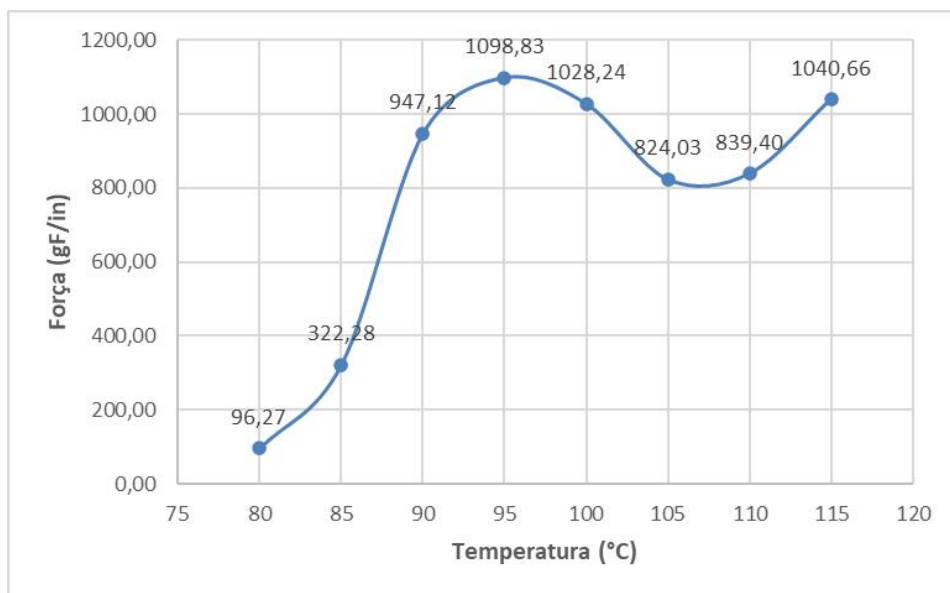
FEATURES

- Raw materials certified by ANVISA / MERCOSUR;
- Internal Finish: Full internal PLA lamination for resistance to water, oil, tearing, or customized requirements;
- Application: Solid and powdered products;



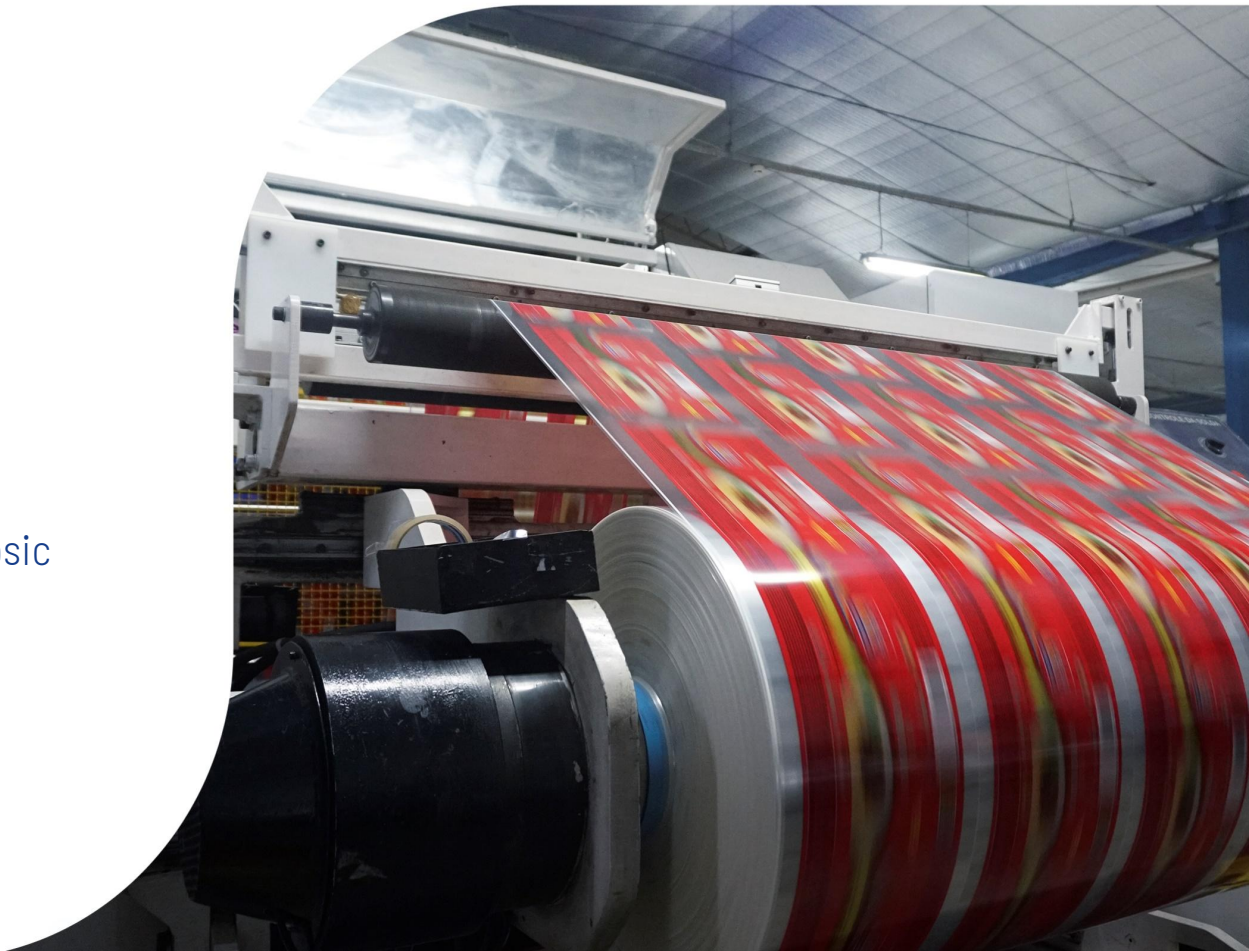
EMBALAGEM LAMINADA DE PAPEL PLA / PBAT

GRÁFICO DE SELAGEM



CONVENTIONAL LINE

We produce plastic reels and packaging converted from PE (polyethylene), PP (polypropylene), BOPP (biaxially oriented polypropylene), PET (polyester), MOPE (monooriented polyethylene), and cellulosic substrate (paper).



ANIMAL NUTRITION

Complete line of films and pre-formed bags with structures that guarantee the properties, preserve the nutrients, maintain the color, flavor, and texture of food.

STRUCTURES

- PE + PE
- BOPP + PE
- PE + Metallized BOPP+ PE
- BOPP + Metallized BOPP + PE
- Matte BOPP + PE
- PET + PE
- PE + Metallized PET + PE
- PET + Metallized PET + PE
- Transparent or pigmented PE

*Other structures and formats upon request

FEATURES

- Flexographic or rotogravure printing
- Block bottom
- 4 Side seal
- K-Seal / Chevron Seal
- Degassing valve
- Oxygen barrier
- Moisture barrier
- Grease barrier
- Light barrier
- Hermetic

*Structures with PE in the first layer are printed using flexography only



STAND UP POUCH

Pre-formed packaging produced with structures that meet the needs of a wide variety of segments. As they are displayed vertically, they provide strong shelf impact at the point of sale and greater convenience for consumers.

STRUCTURES

- BOPP + PE
- BOPP + Metallized BOPP + PE
- Matte BOPP + PE
- PET + PE
- PET + Metallized PET + PE
- Transparent or pigmented PE

***Other structures and formats upon request**

FEATURES

- Flexographic or rotogravure printing
- Zipper
- K-Seal / Chevron Seal
- Oxygen barrier
- Moisture barrier
- Grease barrier
- Light barrier
- Hermetic

***Structures with PE in the first layer are printed using flexography only**



BAKERY PRODUCTS

Preformed packaging for conventional packing and automatic systems, wicket bags, and films.

STRUCTURES

- PE
- PE + PE
- PP
- PP + PP

FEATURES

- Flexographic printing

***Other structures and formats available upon request**



SUGAR AND COFFEE

Films for automatic packaging, available in 3- and 5-layer coextruded structures, monolayer or laminated solutions for sugar, and laminated films for coffee that preserve aroma and flavor for longer.

STRUCTURES

- PE
- PE+PE
- PET + PE
- BOPP+ PE
- PET + Metallized PET + PE

***Other structures and formats available upon request**

FEATURES

- Flexographic or rotogravure printing
- Degassing valve
- Oxygen barrier
- Moisture barrier
- Grease barrier
- Light barrier

***Structures with PE in the first layer are printed using flexography only**



DAIRY

Films for automatic packaging, available in 3- and 5-layer coextruded structures, monolayer or laminated with excellent sealing properties for dairy products, free from micro-perforations to ensure complete hermetic sealing.

STRUCTURES

- PE
- PE + PE
- PET + PE
- PET + Metallized PET + PE

***Other structures and formats available upon request**

FEATURES

- Flexographic or rotogravure printing
- Oxygen barrier
- Moisture barrier
- Grease barrier
- Light barrier
- Hermetic

***Structures with PE in the first layer are printed using flexography only**



BISCUITS

Monolayer or laminated films with structures that provide barriers against grease and water vapor, keeping the product crispy for longer without altering flavor or aroma.

STRUCTURES

- PP
- PP + PP
- BOPP
- BOPP + Metallized BOPP
- Matte BOPP
- Matte BOPP + BOPP
- BOPP + Pearl BOPP

***Other structures and formats available upon request**

FEATURES

- Flexographic or rotogravure printing
- Moisture barrier
- Grease barrier
- Light barrier



PASTAS

Monolayer or laminated films with barrier structures that preserve the product without changes to its properties.

STRUCTURES

- PE + PE
- PP + PE
- PP + PP
- BOPP + PP
- BOPP + BOPP
- BOPP + Pearl BOPP
- PET + PE

***Other structures and formats available upon request**

FEATURES

- Flexographic or rotogravure printing
- Moisture barrier
- Grease barrier
- Oxygen barrier

***Structures with PE in the first layer are printed using flexography only**



CEREALS

Films for automatic packaging, available in 3- to 5-layer coextruded structures, monolayer or high-performance laminated solutions with excellent efficiency and yield.

STRUCTURES

- PE
- PE+ PE
- BOPP + PE

FEATURES

- Flexographic printing;
- Excellent hot-tack and heat-seal sealing;
- High mechanical resistance;
- High gloss;
- High transparency;
- Antistatic effect.

***Other structures and formats available upon request**



SNACKS & CANDIES

Monolayer or laminated films with structures that provide barriers against grease and water vapor, keeping the product crispy for longer without altering flavor or aroma.

STRUCTURES

- PP
- PE
- BOPP
- PP + PP
- BOPP + PP
- PE + PE
- BOPP + Metallized BOPP
- PET + PE

***Other structures and formats available upon request**

FEATURES

- Flexographic and rotogravure printing
- Oxygen barrier
- Moisture barrier
- Grease barrier
- Light barrier
- High gloss
- High transparency

***Structures with PE in the first layer are printed using flexography only**



MEAT INDUSTRY

Preformed packaging for conventional packing, wicket systems, and films for automatic packaging.

STRUCTURES

- PE
- PE + PE
- PET + PE

FEATURES

- Flexographic printing
- Oxygen barrier
- High gloss
- High transparency

***Other structures and formats available upon request**



CLEANING PRODUCTS

Films for automatic packaging and shrink applications, available in 3- and 5-layer coextruded structures, monolayer or high-performance laminated solutions with excellent efficiency and yield.

STRUCTURES

- PE
- PE + PE
- PET + PE
- BOPP + PE
- Matte BOPP + PE

***Other structures and formats available upon request**

FEATURES

- Flexographic or rotogravure printing
- Oxygen barrier
- Moisture barrier
- Light barrier
- Hermetic

***Structures with PE in the first layer are printed using flexography only**



PERSONAL CARE

Films and preformed packaging for conventional packing.

STRUCTURES

- PE
- BOPP
- PP

FEATURES

- Flexographic printing
- Moisture barrier



***Other structures and formats available upon request**

CONTACT US AND LEARN MORE ABOUT PLASZOM

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