



Plaszom for
flowers, fruit and
vegetables.

We are Plaszom, an industry reference in quality and innovation.

At Plaszom, we consistently seek to provide high-quality packaging solutions that are at the forefront of technology and innovation.

For more than 50 years, we have been providing our clients with packaging solutions that are competitive and offer a high degree of satisfaction and added value both on the Brazilian marketplace and overseas.

We offer packaging solutions in the horticulture, fruit and floriculture sectors, producing flexible and rigid products that are specifically tailored to our clients' needs.

Limiting waste while maintaining the quality and freshness of perishable products is a challenge since fruits and vegetables are living organisms that require oxygen. The respiration rate of these products varies according to the specific variety, region, seasons and temperature, which used to make it difficult to design packaging that is optimized and up to date.

Plaszom has developed a solution that can be easily adjusted to the specific needs of each product and logistics packaging system, thereby ensuring that products stay fresh for longer periods of time.

Passive modified atmosphere

Technology for extending the life of flowers, fruits and vegetables (FFLV).



+ 4 to 8 days
providing an increase
in quality and savings

↓ O₂ ↑ CO₂



From the laboratory to the fields, learn more about how our solution works

Using high-tech equipment, we measure, analyze and control the respiration rate of each product, which allows us to produce the ideal packaging for each region and season. Once we have the ideal packaging, we reduce the natural rate of internal breathing by encouraging fresh products to enter a dormant state, thereby guaranteeing that oxygen and water supplies are sufficient enough to keep them alive and considerably extending freshness.

Ideal for

- Maintains O₂, CO₂ and water levels that are sufficient for keeping fruits, vegetables and flowers active longer
- Reduces metabolism and dehydration
- Extends shelf life
- Reduces waste and residues
- Improves product presentation at point of sale

Application

Flexible

- BOPP, BOPET, CPP, BOPP/PE and BOPET/PE
- Printed or blank, with anti-fog treatment and easy opening

Presentation

- Flow pack, vertical form fill, bags and preformed pouches
- Sealable cover films for heat sealer and thermoformer lines

Rigid Products

- PET and PET/PE

Presentation

- Rolls for thermoforming machines used in containers and food packaging trays
- Trays and thermoforming containers

Ideal for



Flowers



Fruits



Vegetables



We have the complete solution for your project





Innovation is in our ADN



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